

Cinnabar Announces 2012 Grant Program

New website will feature local conservation stories

January 11, 2012

The Cinnabar Foundation is now accepting applications for our 2012 granting period. This year for the first time, applications to the Cinnabar Foundation must be submitted online. The deadline is March 31.

To apply for a grant, register at <u>ConserveMontana.org</u> by clicking on "Grant Application" and follow the directions. Or click <u>here</u> to download instructions on how to apply. The online application is divided into two parts. In the first part we ask you to tell your story in a compelling and engaging format that we will post publicly on ConserveMontana.org. In the second part we ask for financial and other information that will be seen only by the Cinnabar Foundation.

The Foundation will consider both the applicant's private application and public page(s) in our grant-making process. A two-page full proposal, formerly part of the application process, no longer is required.

We offer two types of grants to non-profit conservation organizations and schools across Montana and the greater Yellowstone region: Special Project Grants provide funding for specific programs, projects and campaigns. Operating Fund Grants are unrestricted funds to help cover the essential expenses of running nonprofit organizations. Operating fund grants are available only to 501(c)(3) organizations that have previously received grant support from the Foundation. Schools and university programs may submit only special project grant applications. Grants generally range between \$1,000 and \$10,000. Both types of grant require a 1:1 match.

ConserveMontana.org, a new project of the Cinnabar Foundation, will serve as an interactive hub for homegrown conservation stories of all types across Montana and the Yellowstone region. The user-generated website will feature multi-media content generated by grant applicants, individuals, families, volunteers, students, civic groups and businesses. The common theme: *People are working with their neighbors in special places to conserve the values we all hold dear.*

You can learn <u>more</u> about the ConserveMontana.org project at the Cinnabar Foundation website, as well as some <u>background</u> on why we initiated this project.

Please note that the ConserveMontana.org website will be under construction — by you! — until public launch in April 2012. Join conservationists across Montana and the Yellowstone region and tell your story using words, video, photos and maps. Put a Montana face on conservation!

We are available to assist you or answer any questions about creating content and telling stories or about the online application process. If there's sufficient interest, we'll schedule online training webinars.

Steve Thompson, Executive Director of the Cinnabar Foundation, will manage the new website. He can be reached at steve@cinnabarfoundation.org. The Foundation also has hired Ted Lange to provide editorial and training support through the launch of ConserveMontana.org. Ted's conservation work in Montana spans two decades, primarily with Northern Plains Resource Council and Gallatin Valley Land Trust. Contact Ted at Ted@ConserveMontana.org.

In 2011, the Foundation reviewed 134 applications and awarded competitive grants to 84 applicants plus special grants and awards to six organizations.