Presently, Bryony is launching a tech start-up that is developing an app for social good, and is an affiliate faculty member of the University of Montana's Environmental Studies Program. Her career has included both non-profit and for-profit work.

In late 1994, she founded Women's Voice for the Earth and served as executive director until 2002 when she became the organization's national campaigns director. In 2006, Bryony co-founded The Biomimicry Institute with Janine Benyus. And in 2010, she co-founded the Biomimicry 3.8 Institute and served as their executive director.


Originally from Zimbabwe, she began her activist work in the anti-apartheid movement in South Africa while completing her undergraduate degree.