Mary Anne Hitt is director of the Sierra Club’s Beyond Coal Campaign, which is working to eliminate the pollution caused by coal throughout its life cycle, and reposer the nation with clean energy. In 2012, Mother Jones described the campaign as "a grassroots rebellion [that] is winning the biggest victory yet on climate change." She previously served as executive director of Appalachian Voices, where she was one of the creators of the award-winning campaign iLoveMountains.org; the Ecology Center, and the Southern Appalachian Biodiversity Project.

In 2013, Mary Anne was listed by the Washingtonian as part of "The New Guard: People Who are Shaping Washington" in Obama’s second term. She is a senior fellow of the Environmental Leadership Program.

Growing up in the mountains of eastern Tennessee, Mary Anne received her Bachelor’s degree from the University of Tennessee. While there, she was a Whittle Scholar and founder of the campus group Students Promoting Environmental Action in Knoxville (SPEAK), and later received the 2008 Notable UT Woman Award. She presently lives with her family in West Virginia.